



## First Announcement and Call for Papers

The biennial SAFHE/CEASA event has established itself as the flagship event for the healthcare facilities and services industry in Southern Africa. It provides a balanced mix of speakers from both the private and public sectors stimulating challenging debates on the roles and performances of the respective sectors.

In the next five years phenomenal changes are expected in the healthcare market in South Africa with the introduction of NHI. This will entail massive investments to enlarge and improve public sector healthcare providing major opportunities for employment and suppliers across all sectors.

Whilst the government's initiatives are focussed largely on the public sector, it will have significant ripple effects on the private sector healthcare market as pressure for higher standards and lower costs intensify. The Department of Health website states that the introduction of NHI in South Africa is to ensure better quality of healthcare.

Quote: *Quality will be ensured through three mechanisms:*

- *Firstly there needs to be a radical improvement in the quality of services in the public health facilities.*
- *Then, in every single health institution, certain basic core standards must be complied with.*
- *Thirdly, there needs to be a radical change to healthcare management within the public healthcare system in line with the 10 Point Programme of the Department of Health: "Overhauling the health care system and improve its management".*

**SAFHE/CEASA 2013** will explore and unpack these government initiatives and debate how different stakeholders can collaborate and contribute to improving healthcare in both the public and private sectors.

**More Inclusive:** The 2013 conference aims to be more inclusive by broadening the scope to invite presentations from administrators, nurses and doctors to join the traditional targeted speakers of architects, engineers, policy makers and equipment specialist.

## Theme

### **COLLABORATION - A multi-disciplinary approach to improve healthcare in Southern Africa**

The conference will have plenary sessions and breakaway tracks on:

- A: Planning, Design & Construction**
- B: Operations, Management & Systems**
- C: Technology, Maintenance & Equipment**

Suggested papers may address issues relating to but not limited to:

- Public & Private Sector Collaboration
- Strategy: NHI & Revitalisation Programme
- Building, Planning & Design
- Interior Design and Layout
- Operations and Administration
- Maintenance
- Standards & Monitoring
- Information Technology & Communications
- Medical Equipment
- Energy Management & Systems
- Skills Development
- Staff Shortages
- Work Ethics & Productivity
- Performance Measurement
- Environmental
- Health & Safety
- Infection Control
- Waste Management
- Innovated Fixtures and Fittings
- Cost Cutting Measures
- Procurement

# COLLABORATION

A MULTI-DISCIPLINARY APPROACH TO IMPROVE HEALTHCARE IN SOUTHERN AFRICA

12 – 14 MARCH 2013

CAPE TOWN INTERNATIONAL CONVENTION CENTRE, CAPE TOWN

Presented by: South African Federation of Hospital Engineering and Clinical Engineering Association of South Africa.

In association with: SBS Conferences

## Call for Papers

Proposals for papers should comprise a cover page and an abstract of the paper. Presentation time will be 35 minutes of which 5 minutes will be allocated to questions.

### The Cover page should contain:

Title of the paper  
Proposed topic  
Full name and title (Mr., Ms., Dr., Prof.)  
Name of your employer / company / job title  
A brief cv of 50 – 100 words

### Deadline Dates:

Submission of Proposed Papers 31 Aug 2012  
Notification of Selected Papers 30 Sep 2012  
Submission of Presentation 15 Feb 2013

### The abstract should contain:

A brief description of the main points of the proposed presentation of 200 – 300 words. Indication for which track it is proposed (A, B or C). Full contact details i.e. postal address; telephone; fax; e-mail; cell phone and alternative contact name. Please email your proposed abstract and CV to: [natalie@sbs.co.za](mailto:natalie@sbs.co.za)

## Exhibition

A trade exhibition will run alongside the conference offering suppliers an outstanding opportunity to promote their products and services to the influential speakers and delegates.

In the past the exhibition has always **SOLD OUT** so it's important to book your space early to get prime space and avoid missing out. Demand for space is expected to be heavier than ever with the Government's commitment to "**massive investments**" in healthcare infrastructure and buildings for the roll out of NHI.

## Sponsorship

A variety of sponsorship opportunities are available for companies to gain valuable exposure to this influential group of delegates. These range from advertising in the proceedings to major name branding items.

### Sponsorship Opportunities include:

- Conference: bags, pads and pens
- Lunches each day
- Cocktail party: food, wine, soft drinks, beers
- Gala Dinner: food, wine, entertainment
- Transport: airport, hotels/
- Gifts: Speaker/Delegate

## Enquiries

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[www.sbs.co.za/safhe2013](http://www.sbs.co.za/safhe2013)